



# BELLS ELEMENTARY SCHOOL

**227 Greentree Road, Turnersville NJ 08012**

Telephone 865-589-8441 Fax: 856-589-6607

**Virginia Grier  
Principal**

April 3, 2018

Dear Parents/Guardians,

The school is running a student talent show, “Bells 50<sup>th</sup> Anniversary” on Thursday, May 31<sup>st</sup>. We are putting together a program for the show, and we would like your help selling ads for the program. The ads can be a personal congratulations for your child or it can be an advertisement for a business. Attached you will find a form that can be used for someone to place an ad. Feel free to make additional copies or request some at the main office. The money raised from the ads will benefit our PTO. The deadline for submitting the ads is Monday, April 30. This will allow us ample time to put together and print a beautiful program!

Thank you in advance for your support! If there are any questions, please email me at [patsoukalis@gmail.com](mailto:patsoukalis@gmail.com) .

Thanks,

Patti Tsoukalis

PTO Vice President



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**Virginia Grier  
Principal**

Dear Supporters,

The Bells' students are presenting a talent show on May 31<sup>st</sup>. The proceeds from the program ads will benefit the PTO, which enhances the learning environment for the students by donating funds to the school. We anticipate that the show will attract a wide audience and provide a good advertising forum for local businesses. Our free program, which reaches hundreds of residents, offers space for your personal and business ads. Ads are available for the following sizes and spaces:

¼ page ad:	\$15.00
½ page ad:	\$25.00
Full page ad:	\$40.00

If you are interested in reserving advertising space, please attach your business card to the back of this letter. If you wish to make a custom ad, please indicate on the back of this letter, the ad you would like printed. If you would like to send the ad digitally (jpeg or pdf), please email [patsoukalis@gmail.com](mailto:patsoukalis@gmail.com). (Please keep in mind that the program will be printed in black & white.)

Your check should be made payable to **Bells PTO**.

We appreciate your support.

Sincerely,

Patricia Tsoukalis  
PTO Advisor

James Cho  
Faculty Director

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**Receipt**

**Date:** \_\_\_\_\_

**Received from:** \_\_\_\_\_

**For:** Advertising- Bells Talent Show

**Amount:** \$ \_\_\_\_\_ **Circle one:** ¼ page      ½ page      Full page

**Signature** \_\_\_\_\_ (Ad Sales Person)

**ALL ADS MUST BE SUBMITTED BY April 30, 2018**